

Techie Opportunities in the Wearables Future

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NSBE Boston
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I Am An Expert

Expert Defined:

X is an unknown quantity

Spurt is a drip under pressure

What About Today's Opportunities?

Any so-called “Expert”, that gives a “Current State of the ??? Tech Market”, is already Wrong!

Technology is evolving so fast that if you base a business on current excitement, you are starting out behind.

Trends Matter - Current Use Does Not

VectorSpect™

Wearables in the Enterprise are Trending

APX Labs released their report, *The State of Enterprise Wearable Technology*, in September of 2015

The Numbers and Opportunities are Huge

Brian Ballard - APX Labs

93% ARE EVALUATING OR USING WEARABLES TODAY

86% are working on more than one scenario 

83% use multiple wearable devices 

79% started in the past year 

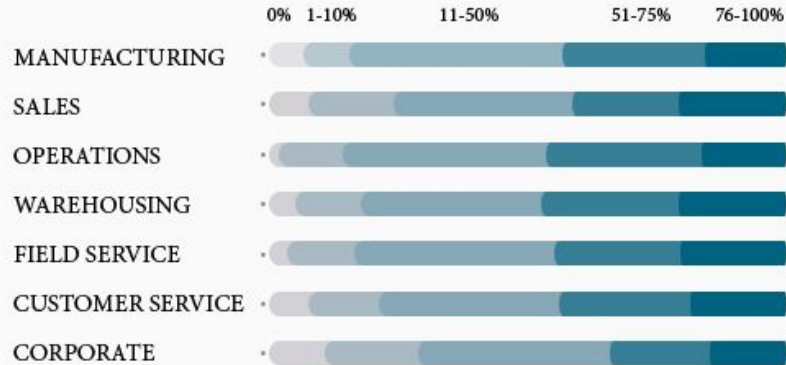
49% ARE CURRENTLY RUNNING PILOT PROJECTS OR HAVE A PRODUCTION DEPLOYMENT

Key Findings

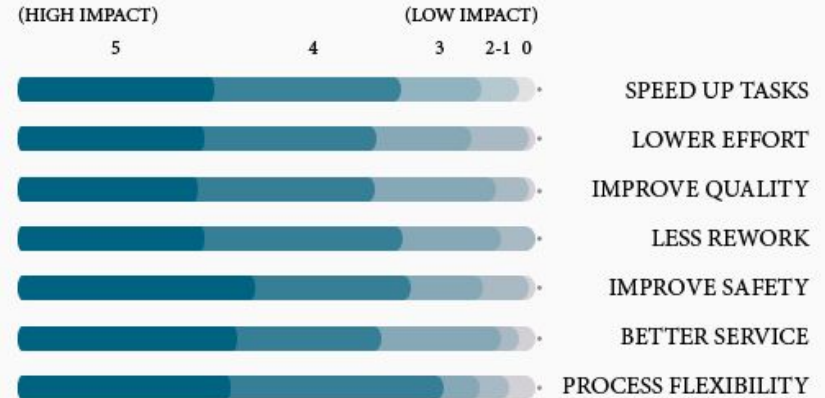
- There is an invisible revolution underway.
- Companies want the right device for the right job.
- Businesses have BIG expectations for these small devices.
- Wherever people are mobile and working with machines or tools, wearables are there too.
- The adoption curve is unfolding rapidly.
- In business, smart glasses do the hard work.
- Wearables face typical enterprise IT concerns.

Expected Business Value

HOW MANY EMPLOYEES WILL BENEFIT?



WHAT IS THE EXPECTED BUSINESS VALUE?



MOST IMPORTANT FEATURES



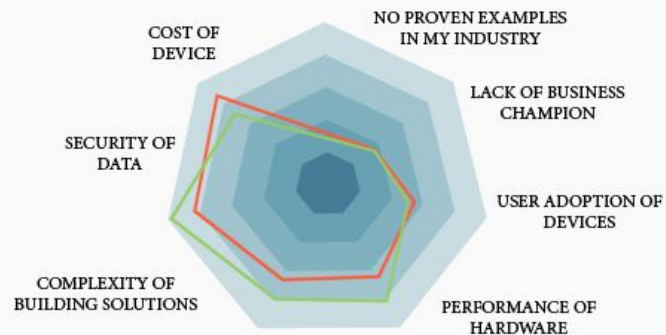
Live POV Video Calls
Tasks & Work Orders
Access to Machine/Sensor Data
Capture and share images/videos



Messages & Notifications
Easy back-end system access
Tasks & Work Orders
Help content & videos

DEPLOYMENT BARRIERS

GLASS ● WATCH ●

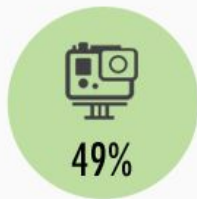




SMART WATCHES



ACTIVITY TRACKERS



WEARABLE CAMERA



WEARABLE AUDIO



SMART GLASSES



NOT USING
WEARABLES

Don Schwartz



Google Glass New England Meetup Group
WearablesNE.com @Wearablesne



Networking and Product Showcases
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Podcast Interviews with Intriguing People
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Don Schwartz



Technical Reviewer for PackT
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The logo for VectorSpect, featuring the word "VectorSpect" in a bold, italicized, green sans-serif font. The "V" is significantly larger and more prominent than the other letters. A small trademark symbol (TM) is located at the top right of the word "Spect".

VectorSpectTM